

YA Youthful & Ageless™

Bringing Information to Billions™
An Honorable Cause

Sponsored Package # 1

You are receiving the following, as a one-time remnant rate sponsored package to increase awareness and your sales. We do this because we support entrepreneurship. That is our cause.

- 1) CBS Nationally Syndicated Radio 20-30-minute interview. Primetime broadcast. Re-broadcast rights.
- 2) One full feature core article about the story behind your business. This article ([see some of our articles and some of our clients here](#).) will be your educational piece and is free as part of the package. But we also syndicate it to 2073 media outlets, which is a must to achieve the outcome your business desires. We also release the copyrights to you and can do follow up pieces if you request it.
- 3) 10 airings on Oprah Winfrey (OWN Network.) Primetime broadcast. Re-broadcast rights.
- 4) We call you “[America’s Most Promising Companies.](#)” which we believe you are after we have done our research and talked to you.
- 5) Rebroadcast rights given to you “As Seen On”
- 6) We will also rebroadcast you on our websites for even more exposure. [Atlantic Publicity](#) with its various projects has been featured in over 100 media outlets and our combined social media followers add up to more than 640,000 and growing.
- 7) CNN Airport Network 400 airings / year.
- 8) We will write SEO keywords into your articles. This will ensure that after a while there will be a lot of literature, awareness, and education about you on the Net.
- 9) Everything we write / produce about you, every TV network piece will rebroadcast on social media to all 640,000 followers.
- 10) We also work with celebrities.
- 11) You can submit articles or research results to us and we will publish it for you as part of this sponsored one time package. It will reach about half a billion people within a year’s time.
- 12) Please take special note of the following fact: If you are a small business, an entrepreneur or a start-up and you have not spent millions on advertisement, the consumer does not know your name, your product’s name and how they benefit from it.

This 500-Billion-dollar growth/yr. anti-aging / organic and natural, healthier way of living movement requires educational material because your affluent demographics, the Baby Boomers, Generation X and even some Millennials have not grown up with the latest and most futuristic products, such as your unique and much needed one.

Many of our clients take funds away from SEO, which does not work because you will ONLY come up on the first page if the consumer knows your EXACT name. The sad fact is that there is a tremendous demand for everything healthy, organic, anti-aging, but consumers are unaware.

13) As with most novelty and truly genius products the consumer does not even know how to search on you because you are offering something that they do not know even exists. That is why we offer 400 airings on CNN Airport Network, prime time within a year. And continue every year. Constant exposure is a must. Appearing a few times or for a few months will not result in lasting success. People forget the second the commercial is over UNLESS they hear it repeatedly.

14) Please note that the CNN platform will always be there for you and during that first year there will be a LOT MORE other opportunities for you editorially. So, you will have non-stop exposure. One can spend \$ 200,000 / minute and still get nothing because the exposure is

a) not constant;

b) not explained well enough, which is impossible within 30 seconds, therefore is not understood by the consumer; You can only raise attention IF YOU USE simple buzz words

c) the message is not simple and consistent, the message using technical terms, or the fantasy name of your product or service, which will not be remembered unless you brand for 17 years, which is statistically the average amount of time anything new becomes a general awareness in the consumers' mind.

d) consumers cannot remember names even if you spend millions on branding. With us it is branding while selling!!!! Your exposure is constant and for life through our digital marketing properties.

Sponsored Package # 2

Placement on our digital Platform

A core journalistic article syndicated to over 2,000 media outlets.

For further credentials and references please click under my signature on the hyperlinks.

Welcome to our Youthful and Aeless Family



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